

Station	WPGH-TV PITTSBURGH, PA	Agency	() LUC MEDIA	Rep Firm	
Advertiser	() POLITICAL ISSUE GROU		25 WHITLOCK PLACE SW, 2ND FL	Sales Office	() WASHINGTON
Product	COMM. JUSTICE & FAIR		MARIETTA, GA 30064	Salesperson	() KATHRYN SARDINSKY
Estimate#		Agency C/P1/P2/E			
Buyer	CHRIS BRIMER	Flight Dates	10/23/2012 - 11/06/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

***** Contract Coversheet *****

V2 10/18 PLS RUN SPOTS AS PURCHASED - THANKS

Station WPGH-TV PITTSBURGH, PA

Advertiser () POLITICAL ISSUE GROU

Product COMM. JUSTICE & FAIR

Estimate#

Buyer CHRIS BRIMER

Phone#

Fax#

Agency () LUC MEDIA

25 WHITLOCK PLACE SW, 2ND FL

MARIETTA, GA 30064

Agency C/P1/P2/E

Flight Dates 10/23/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

--- CONTRACT COMMENT ---

COMMITTEE FOR JUSTICE & FAIRNESS *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
---	-----	-----	-----	----	-----	-----	-----	----	----	-----
1	10/23-10/26	6P-630P	BIG BANG	:30	\$800.00	TU-F	2	1	2	\$1,600.00
2	10/29-11/02	6P-630P	BIG BANG	:30	\$800.00	M-F	2	1	2	\$1,600.00
3	11/05-11/05	6P-630P	BIG BANG	:30	\$800.00	M	1	1	1	\$800.00
4	10/23-10/26	630P-7P	2.5 MEN	:30	\$800.00	TU-F	2	1	2	\$1,600.00
5	10/29-11/02	630P-7P	2.5 MEN	:30	\$800.00	M-F	2	1	2	\$1,600.00
6	11/05-11/05	630P-7P	2.5 MEN	:30	\$800.00	M	1	1	1	\$800.00
7	10/23-10/26	7P-730P	BIG BANG	:30	\$1,200.00	TU-F	3	1	3	\$3,600.00
8	10/29-11/02	7P-730P	BIG BANG	:30	\$1,200.00	M-F	3	1	3	\$3,600.00
9	11/05-11/05	7P-730P	BIG BANG	:30	\$1,200.00	M	1	1	1	\$1,200.00
10	10/23-10/26	730P-8P	2.5 MEN	:30	\$1,000.00	TU-F	2	1	2	\$2,000.00
11	10/29-11/02	730P-8P	2.5 MEN	:30	\$1,000.00	M-F	2	1	2	\$2,000.00
12	11/05-11/05	730P-8P	2.5 MEN	:30	\$1,000.00	M	1	1	1	\$1,000.00

Station WPGH-TV PITTSBURGH, PA

Advertiser () POLITICAL ISSUE GROU

Product COMM. JUSTICE & FAIR

Estimate#

Buyer CHRIS BRIMER

Phone#

Fax#

Agency () LUC MEDIA

25 WHITLOCK PLACE SW, 2ND FL

MARIETTA, GA 30064

Agency C/P1/P2/E

Flight Dates 10/23/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----
13	10/29-11/02	10P-11P	NEWS	:30	\$1,500.00	M-F	2	1	2	\$3,000.00
14	11/05-11/05	10P-11P	NEWS	:30	\$1,500.00	M	1	1	1	\$1,500.00

---REPORT TOTALS---

Report Totals: 25 / \$25,900.00

---SALES MONTHLY TOTALS---

Oct 12: 9 / \$8,800.00

Nov 12: 16 / \$17,100.00

Sales Totals: 25 / \$25,900.00

Station Totals: 25 / \$25,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$323,750	CABL 0%	KDKA 35%	UNKN 0%	WPCW 0%	WPGH 8%
		WPMY 0%	WPXI 28%	WTAE 29%		

Books null

Demos RA35+